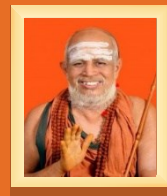
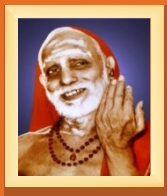
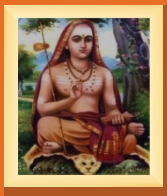


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NRI NEWSLETTER

An Initiative of Sri Kanchi Kamakoti Peetam

Volume VI, Issue II – April 2024 – Kanchipuram

(For private circulation only)



Message from Acharya Swamigal to NRI Devotees

**Shruti Smriti PuranānāmĀlayamKarunālayam
NamaamiBhagavadpādaShankaramLokaShankaram
SadāshivaSamārambhāmShankarāchāryaMadhyamām
AsmadĀcharyaParyantamVandeGuruparamparām**

Message of Blessings

Focusing on Ancient thoughts on Economic concepts & National progress

Guru Brahma, Guru Vishnu, Guru Devo Maheshwara;
Guru Sakshat Param Brahma, Tasmai Shri Guravey Namah

“Shruti Smriti puranam alayam karunalayam.
Namami Bhagavadpadam Shankaram Lokashankaram”.

apAra karuNA sindhum jnAnadam shAntharUpiNam
shrI candrashEkharā gurum praNamAmi mudAnNvham

Deve Dehecha Deshecha Bhaktyarogya Sukhapradham
Budhapamara Sevyantham SriJayendram Namamyaham.

Sadashiva Samarambham Shankaracharya Madhyamam
Asmad Acharya Paryantam Vande Guru Paramparam.

“Sarvamangala mangalye Shive! Sarvartha Sadhike
Sharanye Tryambake Gowri! Narayani! Namostu Te!”

This has been a gathering of scholarly people. Of course the gathering is to discuss a book, but in addition to that this has also taken the form of a Sabha gathered to discuss Artha Shastra.

In Indian Culture, Arthashashtra is an integral part. Artha isn't only about wealth, but Arthashashtra is also about discipline. The discussion that we witnessed on the occasion of release of book of Double Taxation was wonderful. To talk about 'Treaty', on a different occasion we had started some discussion and work on treaty. About 25 years back, we started a study on the topic of 'Cultural Treaty' of India with other foreign countries. At that time we were discussing with an IFS officer (Second) Shri Menon. There used to be one Mr. Menon before that. Then came KPS Menon and there was a third Menon, Shivshankar Menon. So it was the Second Menon (KPS) whom we spoke to. We requested information regarding the treaty that India signed with foreign nations on cultural relationships. We had requested copies of information on how much of implementation has happened over the years, the nations with whom this treaty has happened. There wasn't anything like Internet at that time. It was towards the end of the 80's where we started this discussion. I am mentioning about this incident here after I heard the word 'Treaty' and decided to share this piece of information. Anyway, the whole purpose of this gathering today is to discuss Treaties in Tax.

Treaty happens and becomes effective, when the two parties involved like each other, accept each other and when there is betterment for both parties in a wholehearted manner with positive output. Treaty is never one sided. It keeps in mind both sides. With regards to this, there have been a lot of people who have spoken today. About Nithishashtra <Neeti Shastra>, Arthashashtra, about how India needs to be in about 20 to 25 years, and a whole lot of valuable discussions by each individual we had today.

Mr. Rajaram explained how registrations for ships happen in smaller countries, and how that can be done in our country. Mr. Choudhri gave a wonderful explanation and interpretation on social order & individual's right and law of choices and what needs to be done in those situations. Every speaker today have all spoken eloquently on these topics. We have to conduct in future one more Sabha with such very noteworthy points raised in their speeches. Just like how Mr.Pai had mentioned and suggested, how women education is gaining momentum, and that men also need to be focussed. The topics discussed today have been about society, about law & order and a lot more and they have all been wonderful and it is essential to hold a forum such as this to invite detailed discussions and dialogue. And we can organize such a session in Kanchi.

It is heartening to see such a discussion of over two hours on a book. The book isn't about our scriptures, but on Taxation. **And many may wonder about our participation in such a discussion of this duration. One reason which can be stated is that this book has been written by a devotee of the Math. Secondly, while we are adherents of Advaita philosophy, still, we run an institution. And to run an institution like this, we need to be aware of the happenings around the world and have a vision.** For this we used to taken keen interest in scientific institutes and industries around 20 years ago, and have also been following happenings in the armed forces. We have also interacted and held discussions with those in service of government and with those who keep in close touch with common people of our nation.

These days we have started a Dharmic nursery program, a Dharmic environment so to say. In this we invest our time, just like how you have heard about investing money, through this initiative, we invest our time to ensure the strength and well-being of the future generation. To maintain our traditional values, to ensure they don't lag behind in the field of technology, whether it be the Chandraayan mission or Aditya Mission or any of the other multiple initiatives in the field of technology, our future generation always stays a step ahead. But more than anything, we ensure that we need focus on the vital aspect that makes our country. What is it, the aspect of Faith & Family Values. We must ensure that we never become weak in these aspects. We were actually a developed country at the beginning, then in the middle for about a 1000 years there was a lot of disturbance, because of which we distanced ourselves from our cultural values, maybe even got diverted from them and in the process diluted something that was so crucial to us. Hence we need to keep in mind that we focus on the Persona of India, The Science of India, the Beliefs of India, or the Knowledge House of India (Bharatiya Vidya Bhavan).

I have been here earlier as well in Bangalore for a book launch of a Kannada book written by Maddur Krishnamurthy. The book titled 'Deiva Vaani' was about Sri Sri Chandrashekarendra Saraswathi Maharaj, 68th Acharya of this peetam. The book sheds light on the Philosophies of the Swami, which was translated into Kannada. It was during this book launch that I was in Bangalore at the exact location where you are all gathered here today.

The subject of tax that was spoken about, is not a wrong concept. The interest that's collected, isn't wrong either. But one needs to understand how much is taken, from whom it is taken and the interest that's collected, where is it being invested. In the scriptures, the book Gauthama Dharma Sutra, mentions about economics. In the recent past, we've seen the happenings of the agriculturalists, where they have spoken about their struggles as how they are unable to pay high rate of interests that is imposed on them. Akin to that, there are certain aspects of economics mentioned in the Gauthama Sutra called 'Kusida' which is for welfare of one & all.

There is mention about the term Kusida i.e 'Interest' is even found in the vedas. (Quotes a line from the vedas mentioning Interest). This means the concept of tax and interest is as per Dharma. But, it is essential to know how much to charge, how much percentage to charge, how to make use of the revenue, all these aspects are also to be adhered. We know collecting tax from the citizens is the Dharma of the King in a kingdom. Similar to that there is Dharma in every person's life, every deed has a Dharma, every action,

every thought has a Dharma, **there is Dharma in lending, there is Dharma in Medicine. Dharma is a very deep concept. Yet Dharma is sometimes simple. Dharma is generous & scientific.** It becomes impossible to explain all these Dharmas in common terms. Dharma is a magnificent Science that is all encompassing. Topics such as Poverty, Divyanga - Specially challenged, Women, Illiterate, old age, have all been kept in mind. Similarly to that, one needs to deal with others with love, with dedication, responsibility and integrity all in the name of Dharma. Hence understanding Dharma isn't that easy. One can try and understand Dharma only stage by stage and that has been taught to us over generations with certain lifestyles based on Indian Value system that one needs to follow.

The Supreme Court has also discussed regarding this topic while talking about Hinduism. In Bharatiya Jeevit Vidan, there is mention of Artha Shastra, Dharma, Artha, Kama & Moksha and a balanced view is provided in that. **समं वा त्रिवर्गम्।** We should practice our Dharma. The nature of humans is to wish. They wish to have microphones like this, wish for lights like this, they wish for everything; there is a want to earn & also to spend. Hence there is space given for desire-Kama.

IAS Rajaram represents GIFT City. This work today is Gift through books! The proceeds from books in the form of royalty has been earmarked for the charitable activities of Sri Pratyaksha Charitable Trust, and the income generated would be invested in our Dharmic beliefs and trust. Through which there can be betterment to the society.

I have thought about three kinds of formation. First is the formation of Government, Secondly, formation of Society, and thirdly, formation of the Shastras. Development in the Government has happened and is consistently happening in the country thanks to our Democracy. I had spoken during one such gathering in Kanchi, about how in the last 75 years, we have saved our democracy and how it is time now to save the people and for that what has to be done and how do we go about it. Secondly when it comes to the Development of the Society, we need to identify people who lack basic amenities. We need to uplift them and help them. We have many such first generation graduates studying in our University in Kanchipuram. They have been constantly helped and looked after. The university doesn't operate on a profit making vision, but operates from a vision of Seva. Through these charitable offerings, our aim is to identify those who require such measures and provide better means and opportunities to them.

When one talks about Artha Sadhanam, we can go back and understand from our scriptures.

**सेनापरिच्छदस्तस्य द्वयमेवार्थसाधनम्।
शास्त्रेष्वकुण्ठिता बुद्धिः मौर्वी धनुषि चातता ॥**

Now we need to understand Ancient Science and Modern Science and identify the core concept that is being discussed in both. Secondly, it is mentioned in the scriptures about a king who used to Tax the citizens of his kingdom.

**प्रजानामेव भूत्यर्थं स ताभ्यो बलिमग्रहीत्।
सहस्रगुणमुत्स्रष्टुमादत्ते हि रसः रविः ॥**

Why did he tax the people? He taxed them not to punish them, but instead for the betterment of the people. Yes, he has the authority & the power to tax and he can do it, that is besides the point. **The king who takes the tax does this only to help his subjects and not for spending it on extravagant lifestyle. This tax is to focus on what's most important for the people, what would be best suited for the people, the King fixes these priorities based on what's best for the Kingdom, concerns that may arise in the future and how best to solve that, so that the people don't suffer.**

The King plans these with an approach based on Equality, Gentle vision & Compassionate Vision and just like how the King has all these visions, the people also must understand this and share the vision. Just like how the Sun with its harsh rays, dries up the water from the earth, but instead of doing that for a selfish reason, the Sun then gives back the water thousand times more in the form of rain. **Similarly, the time that we invest, the intelligence that we invest or the money that we invest, TIME, INTELLIGENCE & MONEY, whatever it may be, should be in the interest/ favour of the people, should be in the interest of Dharma.** Dharma firstly is for everyone, the Dharma of every Yuga -Satya Yuga, Treta Yuga, Dwapara Yuga or Kali Yuga, some

Dharmas are such that its forever. When there is contradiction, there are enough information in the Scriptures about that as well. Information about which one to take & which one to let go, are also discussed in the scriptures. **उत्तरोत्तरं बलीयः**: Similarly there's also a lot more. **अभियुक्ततरैरन्यैः अन्यथैव उपपाद्यते**। Today someone has written something, tomorrow someone else will write a lot more on the subject. Hence, we can clearly understand that the thought can never be stopped. Scriptures have that power and have never stopped progression. So tomorrow, another intellectual soul, can always write more. **So think about the good that you can do to the society and function accordingly. That is the nature of the society that we live in.** Indian society is open to accept new things and willing to protect and uphold the traditions and ancient values. Hence with Equality of vision, Gentle vision & Compassionate vision, how do we then see the world, how much would we be able to see, what would be our approach **दृष्टिकोण**. Is it only **कोणदृष्टि** blurred vision or an approach **दृष्टिकोण**? What is it? The vision that our country has is that of Truth. A vision of Truth. A vision to investigate the truth. To investigate the absolute Concept of Truth.

These days you are all familiar with Animation, but those days it was **अन्वेषण** - Investigation. Where is it, where is it, what is it? That was all the questions we were investigating with. Some of the learned Gurus in the past investigated all the concepts and dug deep and filtered out the Truth from all the falsity and made that their Principle focus. Basically we are not against research. But along with research there also has to be enormous amounts of Devotion & Trust. **This research in addition to devotion & trust would hugely benefit the people and future of our country, as mentioned in the Artha Shastra by many people. Economic Development & destruction of Terrorism/ violence should be done in the society. With regards to this, I had given a speech in 2002 in Delhi at the Siri Fort Auditorium, during the Shankaracharya & National integration seminar. Economic Development & end to violence should happen, for benefit & security of the nation. As in, the stance of the nation, the stability and ability of the nation should not diminish.** The friendly relationships that our nation shares with our neighbouring nations should also not be tarnished. Our nation always shares a great equation with other nations, likewise the view of other nations towards India should also be noble & friendly. There should be room for the likes of 'Bakasura' or Bhasmasura. Hence the safety of our nation, the knowledge from our nation and the wealth of talent of this nation becomes useful to the others around the world. Because the core ideology of our country is equality **समदर्शिता** and excellence **पारदर्शिता**. Just getting a certificate is not the intention of Gurukuls of India.

The schools in India teaches this attitude that enables us to reach the goal of knowledge. You can read the fine print, it doesn't mention that just study for five years or seven years, and you've completed your education, or you've graduated, that isn't the case. Graduation does happen eventually, but it only teaches you to study and gain even more knowledge.

आचार्यात् पादमादत्ते पादं शिष्यः स्वमेधया ।

पादं स ब्रह्मचारिभ्यः पादं कालक्रमेण च ॥

(Meaning-One learns a quarter percent of knowledge from a teacher, a quarter is self acquired, a quarter is imbibed from fellow students and the final quarter is learnt as life progresses)

There are four types of correct knowledge, just like what Justice had mentioned, about what he did in Bangalore, then what he experienced when he was in the bench in Delhi, similarly others in the gathering today have also shared their opinions and thoughts and it has been a mix of highly learned members. **For the betterment of our nation, we need Dharma and a Dharmic Aptitude. There has to be Dharma in Business but not Business in Dharma.** Dharma in business is only possible when even the foreigners and the people around the world living in different countries, like it was discussed earlier about how the French would approve of something & how the Americans would think about something else, but the most important aspect is that there has to be Humanity in this world. For what reason there is power, for what reason government exists, how to do welfare for the people has to be though and there has to be a World Humanitarianism as a primary aspect. The democracy that we have here in India is a great thing. But the democracy has to always result in positive results. **Everyone gets an opportunity thanks to democracy, but these opportunities should be used for the betterment of everyone and for that betterment of the nation.**

Our Kanchi Math also contributes towards Knowledge, Medicine & Vedas. In the field of Medicine, the Math manages 10-15 Eye Hospitals. In the field of Knowledge, the speakers have already said a lot. In the field of Vedas, the work that was once done by Rajas and Maharajas, our grandfathers and great grandfathers, as Pai had mentioned, to protect the cultural values, there has been a very special effort that's being worked on. Through which our identity could be maintained. We can ensure our uniqueness to last. To ensure we can continue all this, we have the Culture Infrastructure Program. Keeping this Infrastructure Program in mind, the many temples that are present, we need to identify temple related personnel and we would be training them. These could be ones who make the Prasad, could be exponents of Puranas & epics, or musicians, could be sculptors, or the ones offering the prayers. Recently in Kerala, thanks to efforts of Mr.Pai and other donors, there has been a Deva Puja scheme aimed to benefit the village Archakas. They want to expand such Deva Puja Scheme in UP. Village Dharma Development, a program through which development of temples in such villages can be done. Similar such work is also being conducted in the North-East. Wherever there is a necessity, we get the work done in those places, places that already have a slight presence, we ensure we assemble our team there to work on the betterment of the Dharma and the betterment of the society. To ensure through these programs there is peace and prosperity for everyone. To ensure the legacy of our earlier generation continues, be it the ones who followed historical traditions or the ones following more recent traditions, we are working on a balanced approach, which takes the essence of ancient traditions and working on how it can improve and transform the current society. And I pray that more and more people work towards this goal, and I pray that the divine almighty showers everyone present at this gathering with his blessing for a long and prosperous life. And going forward, I hope there is a national interest towards this cause. We would need a non political leadership that would work to protect the unity of this country, to protect the culture of this country, and work to protect equality & balance of the society. Once we have that, we would always be ahead in Science, we would always be a trusted source when it comes to our scriptures like before and we would also be able to maintain our art & art forms like music and bharathnatyam. We would be able to maintain our hold on Yoga & the many practices, and most importantly we would need to take the core concepts from all these topics & then we would be able to lead a peaceful life co-existing with other people and communities.

Our country does not celebrate hatred. Just as honey bees collect honey from everywhere, we too should take all the good from everywhere and contribute to the over security, welfare and progress of one & all.

**सर्वे भवन्तु सुखिनः सर्वे सन्तु निरामयाः ।
सर्वे भद्राणि पश्यन्तु मा कश्चिद्दुःखभागभवेत् ॥**

His Holiness then reads various quotes from scriptures which talk about economic concepts of tax and interest workings. His Holiness mentions the Rigvedic reference too. Going on, His Holiness talks about Rama who is described in Ramayana as an expert in income and expenditure workings **आयकर्मण्युपायज्ञः संदृष्टव्यकर्मवित् ।**

His Holiness concluded thus:

We have to invest more time & energy in Dharma & Bhakti and pray to Bhagavan to make India an abode of peace and progress. (शान्तिक्षेत्र & विकसितक्षेत्र)

*This Anugraha Bashanam was delivered by His Holiness Kanchi Kamakoti Peedathipathi Jagadguru Pujyasri Sri Shankara Vijayendra Saraswathi Shankaracharya Swamiji on the book launch of “ Double Taxation Treaties- Concepts Practices and Trends” written by K.R.Sekar on 3rd February 2024. The following persons had chaired the function apart from a large number of tax enthusiasts.

- Justice R.V.Eashwar- Retired Delhi High Court Judge
- Sri. K.V.Chaudhry- Former Chairman Central Board of Direct Taxes and Commissioner CVC.
- Sri K.Rajaraman IAS- Chairman IFASC.
- Sri T.V.Mohandas Pai- Chairman- Manipal Group.
- Sri Romal Shetty- Head CEO- Deloitte South Asia.

His Holiness joined the event through Video Conferencing, from the Yatra place of Sholapur, Maharashtra. The publishers introduced the book, followed by a presentation on the activities of Sri Pratyaksha Charitable Trust. Justice Eashwarji, Rajaram IAS, Choudhriji, Shetty, Sri Shekar and Sri. Pai, from Manipal Institute spoke, followed by Speech of His Holiness which was in Hindi.

After benedictions to Guru Parampara His Holiness mentioned the names of the above dignitaries before commencing his Speech. The above is English Translation of Param Pujya Kanchi Swamiji's Speech.

Hara Hara Sankara Jaya Jaya Sankara



Editorial: Kamakoti App blessed and launched on the occasion of Jayanti Mahotsavam of Acharya Swamigal. Announcing the launch of KAMAKOTI PODCAST. Listen to the anugraha bhashanams and shlokas of Sri Kamakoti Acharya Triveni.

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Devotees are encouraged to send their queries on religious/spiritual matters to nrikanchinews@gmail.com and the team will consult with experts in the field at Sri Matam and facilitate response as appropriate in the subsequent editions.



SRI CHANDRAMOULEESWARAYA NAMAHA

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JAYA JAYA SHANKARA HARA HARA SHANKARA JAYA JAYA SHANKARA HARA HARA SHANKARA

SRI CHANDRAMOULEESWARAYA NAMAHA

SRI KANCHI KAMAKOTI PEETAM
JAGADGURU SHANKARACHARYA SWAMIGAL SHRIMATAM SAMASTHANAM, KANCHIPURAM

With the blessings of
Pujyashri Shankaracharya Swamigal
announcing the launch of

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of
Sri Kamakoti Acharya Triveni

15th April 2024

Search for "Kamakoti" on all these Platforms

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Jagadguru Vacanam

Acharya Swamigal is blessing us with many important messages in HIS Anugraha Bhashanam on various occasions. Sri Shaankari team has compiled many of them as short capsules (arulurai). Excerpts from Anugraha Bhashanam of Acharya Swamigal are shared as quotes and audios on regular basis.

[Instagram@Jagadguruvacanam](https://www.instagram.com/Jagadguruvacanam)

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కామకోటి వాణి -Kamakoti Vani - Newsletter in Telugu – March 2024 edition is available now at

<https://kamakoti.org/telugu/newsletter/kamakoti-vani-telugu-newsletter.html>

Kamakoti Vani Marathi Newsletter – March 2024 edition

<https://kamakoti.org/kamakoti/Marathi/Newsletter/kamakoti-vani-Marathi-Mar-2024.html>

Sri Kamakoti Pradeepam - Monthly spiritual magazine in Tamil - October 2023 edition is now available.

<https://kamakoti.org/kamakoti/books/Kamakoti-Pradeepam-Magazine.html>

Brahmana Sabha Pancha Dravida (BSPD)

Brahmins who live in south of Vindhya mountains are called Pancha-Dravida Brahmins and they speak Tamil, Telugu, Kannada, Marathi, Gujarati and Malayalam. BSPD is an organization for and of Panchadravida Brahmins across the globe formed to promote, preserve and pass onto posterity, the traditional values and cultural identity of the community.

Jataka Parivartana

Parents of Brahmin boys and girls for whom alliance is being sought are welcome to register with BSPD by clicking on the below link or contacting us.

<https://forms.gle/CnnUZXFmTudwgZW9>

Contact details: +91 7358 399425, +91 9940 236425 or email at brahmanasabha.org@gmail.com

www.brahmanasabha.org



This issue covers the Holy Camp from **01st February 2024** by HIS HOLINESS PUJYASRI SANKARA VIJAYENDRA SARASWATI SANKARAACHARYA SWAMIGAL:

Period	Camp Location
01-Feb-2024	Sri Kanchi Kamakoti Peetam, Sri Siddhi Vinayak Swamy Devasthanam, Zaheerabad, Telangana
02-Feb-2024 to 04-Feb-2024	Ramanjali, Padma Nagar, Solapur, Maharashtra
05-Feb-2024 to 12-Feb-2024	Sri Shankar Math, Veer Savakar Marg, Sarasbaug, Pune
13-Feb-2024	Ved Bhavan, Vedhacharya Ghaisas Guruni, Pune
14-Feb-2024 to 15-Feb-2024	Govardhan Nagnath Chatla, Sree Avishkar, Solapur, Maharashtra
16-Feb-2024 to 17-Feb-2024	Sri Kanchi Kamakoti Peetam, Sri Siddhi Vinayak Swamy Devasthanam, Zaheerabad, Telangana
18-Feb-2024 to 19-Feb-2024	Kalwakurthy Mandal, Nagarkurnool District, Telangana
20-Feb-2024 to 21-Feb-2024	Sri Kanchi Kamakoti Peetam, Srisailam
25-Feb-2024 to 26-Feb-2024	Sri Mahanandeeswara Swamy Devasthanam, Mahanandi, Andhra Pradesh
27-Feb-2024 to 28-Feb-2024	Sri Gayatri Temple, Gayatri Nagar, Kadapa Road, Allagadda, Nandyala district, Andhra Pradesh
29-Feb-2024 to 02-Mar-2024	Sri Lalita Panchayatana Temple, Chinmaya Srividyaashramam, Kadapa
03-Mar-2024 to 19-Mar-2024	Sri Kanchi Kamakoti Peetam, Ramakrishna Marg, near Aplipiri, Tirupati
20-Mar-2024 onwards	Sri Kanchi Kamakoti Peetam, Kanchipuram.

Devotees are encouraged to share spiritual/religious events in their respective cities which can be included in the subsequent edition. You are invited to get in touch with any one of the devotees comprising the editorial team of this issue of the Newsletter.

To make the future NRI Newsletters more informative and useful, we welcome your feedback.

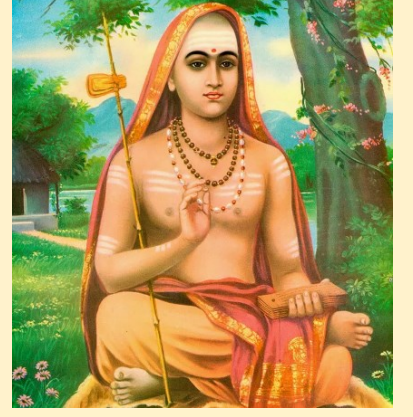


Kanikkai samarpanam can be performed through e-seva portal www.kanchimuttseva.org or by scanning the QR code.

Prashnottara Ratna Malika

This is the eternal and perennial wisdom of the great savant called Adi Shankara Bhagawat Pada in the form of searching questions and pithy answers. This literally means Garland of Gems of questions and answers.

We encourage the younger generation (10 or above till 25 or so) to reach out if you have any questions and the answers to the same can be published in this section. You can submit your entries to nrikanchinews@gmail.com



Questions	Answers
What is strength of the Good	God
Who is good	One who is always contented
What is divine	The good deeds
Who is the doer of good deeds	One who is praised by the virtuous
Who is the friend of the householder	His wife
Who is a householder	One who performs sacrifices
What is sacrifice	That which is ordained by the scripture and is for the welfare of the people.
Whose action is fruitful	Of one who is of good conduct and refined
Who is the refined	One who has accepted the Vedas as authority
Who is the one who gets killed	One who has fallen from his religious duties
Who is the blessed	One who has renounced
Who is esteemed	One who is wise and good
Who is to be worshipped	One who gives freely
Who gives freely	One who gives satisfaction to the needy
What is good fortune for those who have body	Health
For whom is there no sin	For one who recites the holy syllables
Who is the complete person	One who has progeny
What is difficult for human being	The constant control of mind
Who is a Brahmacharin	One who has sublimated his life-energy instead of wasting it



Acharya Swamigal arrives in Pune (05-Feb-2024)

Acharya Swamigal arrives in Pune from Sholapur. Devotees accorded a traditional and festive welcome to Acharya Swamigal, who was taken in procession to Sri Shankar Math



Acharya Swamigal blesses the Geeta Bhakti Amrit Mahotsav at Alandi, Pune (06-Feb-2024)

Acharya Swamigal graced the “गीताभक्ति अमृत महोत्सव”, आळंदी, पुणे, महाराष्ट्र- Geeta Bhakti Amrit Mahotsav - Alandi, Pune on 6th Feb 2024 and blessed the gathering with Anugraha Bhashanam. Special blessings and felicitations were offered to Sri Govinddev Giriji on his 75th jayanti utsav in which several Sants and Sadhus from different states participated. In His Anugraha Bhashan, Acharya Swamigal spoke on the divine state of Maharashtra that is home to several Kshetras of the Shanmatas from Ganapatyam to Shaivism, and has given birth to several Sants and Sadhus. Acharya Swamigal recalled Sri Govinddev Giriji's long spiritual journey and association with Shrimatam, and expressed HIS happiness that Sri Govinddev Giriji had taken the Bhagavad Gita to more than a 100 countries making it a Vishwa Gita, and also having it translated into several languages. Acharya Swamigal stressed that our Vaidik Hindu Dharma is a unifying factor for people from across the country, provides the Margadarshan for us all to lead Dharmic lives and that the Bhagavad Gita acts as a gateway, a point of entry for all seekers of our Dharma. Acharya Swamigal recalled how Pujya Kanchi Mahaswamiji had provided the margadarshan for Jnaneshwari to be translated into Tamil. Several programmes including veda sabha, shastra sabhas, bhajans etc, were carried out as part of the week-long programme.





Acharya Swamigal blesses Gita Bhakti Amrut Mahotsav at Alandi - title conferred on Sri Govinddev Giriji (11-Feb-2024)

Acharya Swamigal blessed the Geeta Bhakti Amrut Mahotsav this morning at Alandi, near Pune, in Maharashtra. In HIS Anugraha Bhashan, Acharya Swamigal mentioned that the gathering of saints resembled the Singhasht and other Kumbh-melas.

Maharashtra is a land of saints - and the rulers from Shri Chhatrapati Shivaji's time have been the recipients of blessings of saints - Adi Shankaracharya established the Shanmata commencing with worship of Sri Vinayak - this is the land of Ashta Vinayak. It is a land of adhunik and adhyatmik Vidya (contemporary and traditional education) - several critical editions have been published pertaining to our Santana Dharma from Maharashtra. It is a sethu (bridge) between the North and South - the Marathi rules of Thanjavur have been closely connected with the Kanchi Math.

Our Pujya Paramcharya - Pujyashri Chandrasekharendra Saraswathi Mahaswamiji even at his advance age in his 80s went on Padayatra for a length of more than 5000 kms traversing through several villages of Maharashtra. He blessed and established the Uttar Chidambaram Nataraj Mandir in Satara- the temple serves as a symbol of unity with participation of the Governments of Maharashtra, Kerala, Andhra and Tamilnadu. Adi Shankaracharya - inspired feeling of unity with his yatras from Kalady to Kamakhya - Kanchi to Kashi and Kathmandu. Sri Govinddev Giriji had the blessings of Pujya Jayendra Saraswathi Shankaracharya Swamiji at - Paithan also called Pratishta Nagari - from there to Bala Ram pratishta has been a great spiritual journey.



In our dharma, we have our faith everywhere, in nature, in cows, trees, Teertha Kshetras and especially in vighraha & Murti puja. On 22nd January, Subakrut - Poushya Maas - Shukla Dwadashi- Samovar - murti Chaitanya was instilled.

Svatantra is required for our swadharm.

Adi Shankaracharya in Bhajagovindam says गेयं गीता नाम सहस्रं - Geyam gita nama sahasranam - we must imbibe the Bhagavad Gita and chant Vishnu Sahasranamam.

With the blessings of Pujoyashri Jayendra Saraswathi Shankaracharya Sawmiji and with his Margadarshan and Prerana, Sri Govinddev Giri Maharaj has dedicated himself to four types of work - spreading the message of Bhagavad Gita across the world, Veda Raksha through establishing Veda Patashalas, taking our works into various swadeshi languages, and instilling Desh Bhakti - Swardharm ka Samrakshan .

We have faced 1000 years of difficulty, and the dharmic seeds being sown now, will eventually bloom into a Vatavruksh (Banyan Tree).

On 10th February, the satsang held on the banks of Indrani river with Gita- Gnaneswari Satsang resembled the prayers held on the banks of Ganga and Yamuna. We are happy to confer the title on Sri Govinddev Giriji on this occasion and convey our Blessings.

After the Anugraha Bhashan, Puja Ramesh Bhai Ojha read out the citation and the title Swadharm Swaarajya Seva Ratnam was presented to Sri Govinddev Giriji. A memento with names of Acharya Swamigal and Govinddev Giriji inscribed in Gold and title of Swadharm Swarajya Seva Ratnam inscribed in precious stones was given. Sri Chidanand Saraswati ji, Acharya Mahamandaleshwar of Juna Akhada Sri Swami Avdeshanand Giriji Maharaj, Sri Baba Ramdev, Sadhvi Bhagavati Saraswati, Acharya Balakrishna, various other saints, sadhus, sadhvis, were present. Chief Minister of Uttar Pradesh Sri Yogi Adityanath, Deputy CM of Maharashtra Sri Devendra Fadnavis, Ministers of Maharashtra, and various eminent persons from all walks of life participated.



Acharya Swamigal blesses Bhoomi Puja for Sri Shankar Math at Sholapur (14-Feb-2024)

On the auspicious Vasanta Panchami day, Acharya Swamigal blessed the Bhoomi Pujan for establishing Sri Shankar Math in Sholapur, Maharashtra



Acharya Swamigal arrives at Kalwakurthy in Telangana (17-Feb-2024).



Acharya Swamigal performs Mahakumbhabhishekam at Srisailam Temple (21-Feb-2024).

Acharya Swamigal performed Kumbhabhishekam at Sri Bhramaramba Sametha Mallikarjuna Swamy Temple at Srisailam at 9:45 AM. At about 9 AM, Acharya Swamigal was received at Kanchi Math situated in East Sannidhi Street by Endowments Commissioner Sri Satyanarayana IAS, Sri Pedda Raju, Executive Officer, Devasthanam officials & Pandits at the Math and taken to the temple with traditional honours. Pushpagiri Swamy also accompanied Acharya Swamigal. All the officials had Harathi darshan and Teertha Prasadam at Sri Mahatripurasundari Sametha Chandramouleeshwara Swamy Sannidhi before taking Acharya Swamigal to the main Shikharam of Mallikarjuna Swamy shrine.

Acharya Swamigal alighted the well laid steps to the top of the Shikharam and commenced the Kumbhabhishekam rituals. Sri Ganti Radhakrishna, temple Vaidika Mandal and Veda Pandits officiated the Kumbhabhishekam rituals. At the stroke of 9:45 Acharya Swamigal performed Kumbhabhishekam and Deeparadhana to Sri Mallikarjuna Swamy Gopura Kalasha and alighted down to the main sanctum and sanctorum where Acharya Swamigal performed Kalashabhishekam to Mallikarjuna Swamy followed by Pujas and Harathi.

Later, Acharya Swamigal went to Sri Bhramaramba Sannidhi and performed Abhishekam, Puja and Harathi. Acharya Swamigal then arrived at the Yagashala where Veda Swasti and Guruvandana programme was conducted.

Deputy Chief Minister and Endowments Minister Sri Kottu Satyanarayana, Sri Satyanarayana, Endowments Commissioner, Sri Peddaraju Srisaila Devasthanam EO led the Sanmana Karyakramam. They submitted Sanmanam to Acharya Swamigal. Pushpagiri Swamy, Kashi Jangamvadi Peet Swamy and Srisaila Peet Swamy were present too.

The Minister welcomed the gathering and conveyed his respects to Acharya Swamigal and other Swamis. He mentioned that this was a divine moment and prayed for welfare of one & all. He talked about the newly reconstructed Shivaji Gopuram, (North) with Suvarna Kalasham. Later The Swami of Kashi Jangamvadi Peet, Sri Pushpagiri Swamy and Srisaila Peet Swamy spoke about the significance of such a divine event, the consecration of all Raja Gopurams with Swarnakalasha and appreciated the efforts of Endowment Minister and his team for getting all this prepared in a very short period.

Acharya Swamigal commenced Anugraha Bhashanam with obeisance to Guru Parampara and Sri Bhramaramba Sametha Mallikarjuna Swamy. Acharya Swamigal in his speech said that it was Dharma that brought people closer & integrated our country which is bestowed with diversity in language, regions, cultures, traditions, faith, worship methods etc. Speaking about the concept of Jyotirlinga in our country, Acharya Swamigal wondered as to how Jagadguru Adi Shankaracharya would have visited Srisailam and other Jyotirlinga Kshetras during his Yatra in ancient times and performed penance in the forests of Srisailam. Acharya Swamigal also recalled the visit of Pujya Kanchi Mahaswamy in 1933 where the Chenchu tribes of the region gave the Acharya a special welcome and also the Pada Yatra visit of both Pujya Kanchi Mahaswamy and Pujya Sri Jayendra Saraswathi Shankaracharya Swamigal in 1967. Acharya Swamigal said that Andhra Pradesh is known as Trilinga Kshetra and Veda Dharma, Bhakti, culture & arts has been the hallmark of the region. Acharya Swamigal also spoke about the Arjuna Vruksha and explained about Mallikarjunam, Madhyarjunam & Putarjuna Kshetrams in South India. Acharya Swamigal appreciated the efforts of Srisaila Devasthanam led by the Endowments Minister in conduct of the Kumbhabhishekam and called for Ishvara Bhakti and prayed for welfare of one & all. All the dignitaries were blessed with Shawls and Prasadams by Acharya Swamigal. Special felicitations were done to Sri Veeriah, Sri Markandeya Sastry and Sri Purnananda Aradhyulu. The programme was compered by Agama Advisor to AP Endowments Dept, Sri Chakrapani.

Acharya Swamigal blessed Prasadams to Veda Pandits and other devotees before returning to Math. The minister, commissioner and Executive officer & other officials accompanied Acharya Swamigal to the Math, received blessings before leaving the Math.





Acharya Swamigal visits Tripurantaka Swami Temple on (24-02-2024)



Acharya Swamigal visits Sri Gayatri Devi temple at Nandyal (26-Feb-2024)



Acharya Swamigal visits visit to Ahobilam (28-Feb-2024)

Acharya Swamigal left Alagadda at 4:30 PM and started towards Ahobilam. Acharya Swamigal reached Rudravaram at 5:15 PM. The Parvettu Utsavam of Narasimha Swamy has been on since Makara Sankranthi. The Lord is since then on Parvettu to surrounding villages around Ahobilam. At Rudramavam, Acharya Swamigal had darshan of Utsava Swamy.

The Ahobilam Math authorities received Acharya Swamigal with traditional reception with temple umbrella, Nadaswaram & Veda Ghosham. After the Pujas, Acharya Swamigal was adorned with shawl, parivattam and Mala. Then Acharya Swamigal left for Ahobilam and reached Ahobilam Math. From there, Acharya Swamigal proceeded to Eguva Ahobilam and had darshan of Swayambhu Narasimha Swamy.

After spending sometime in Parayanam and Dhyanam, Acharya Swamigal was taken to Chenchu Lakshmi Ammavru Sannidhi where Lakshmi Ashtottara Namavali was performed. Later Acharya Swamigal alighted to Diguva Ahobilam (the one in Ahobilam town in foothills) and had darshan of Sri Lakshmi Narasimha Swamy. Acharya Swamigal performed Parayanam and then spent time in contemplation in the Sannidhi. Acharya Swamigal then had darshan at Amrutavalli Taayar Sannidhi. In each Sannathi, special Harathi was performed and Acharya Swamigal was adorned with special Shawls, Parivattam and Mala. Later temple honours was accorded to Acharya Swamigal in the Ardha Mantapam. During the visit, along with overlooking all the arrangements, the Agent of Ahobilam Math Sri Sampath and Sri Ramesh Bhattar narrated the various significant Puranic anecdotes connected with this ancient Kshetram and the developmental work taken up in Ahobila Kshetram. Acharya Swamigal then visited Karivena Annadana Satram and returned to Ahobilam Math premises for night halt.





Acharya Swamigal blesses Sri Kamakshi temple under construction in Kadapa (02-Mar-2024)



Acharya Swamigal visits Vontimitta temple (02-Mar-2024)

Acharya Swamigal visited the Sri Kodandarama swami temple at Vontimitta. After pujas at the sannadhis, Acharya Swamigal blessed the devotees with Anugraha Bhashanam. Acharya Swamigal keenly observed the walls and pillars of the temple that are embellished with intricately carved sculptures.



Jayanti Mahotsavam commences at Shrimatam-Kanchipuram with Veda parayanam (05-Mar-2024)

Jayanti Mahotsavam of Acharya Swamigal commenced on 05th March at Shrimatam, Kanchipuram with Veda Parayanam. The three day Jayanti celebration will culminate on the Jayanti day - 7th March 2024.



Jayanti Mahotsavam commences at Tirupati



Jayanti mahotsavam - Prasadam from temples given to Acharya Swamigal (07-Mar-2024)

Prasadam from Sri Kanchi Kamakshi Ambal Devasthanam, Sri Ekambareshwara Swami Temple, Sri Jambukeshwara Swami- Akhilandeswari Devasthanam- Tiruvanaikovil and various temples were given to Acharya Swamigal. Sri Venkateswara Swami Prasadam from Tirumala-Tirupati Devasthanams was presented to Pacharya Swamigal at Sri Shankara Matam Paduka Mandapam, Tirupati by priests and veda pandits. Chairman TTD, and other officials participated and spoke on the occasion.



Jayanti Mahotsavam - Havans and Ishti performed at Tirupati & Tiruvidaimarudur

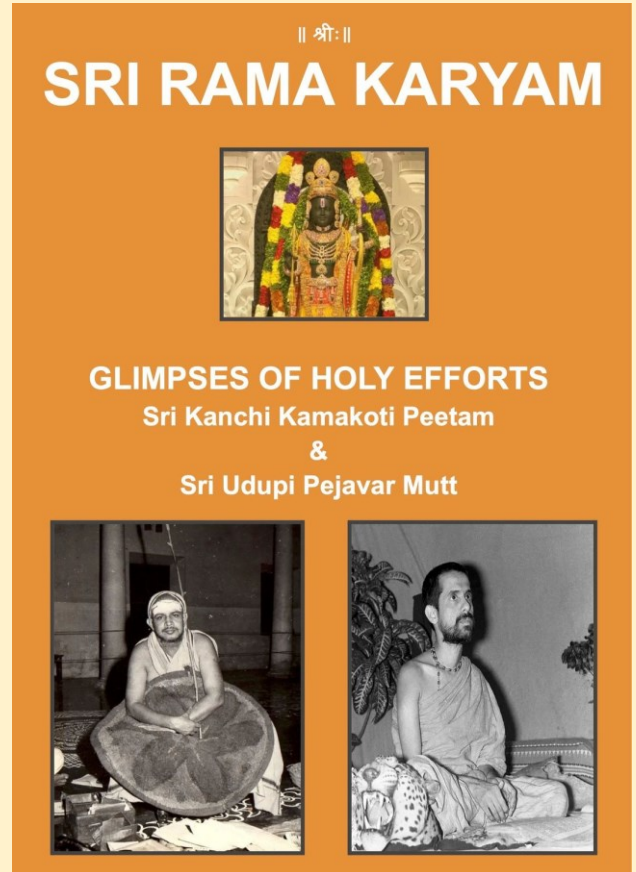


Jayanti Mahotsavam at Ayodhya- book titled Sri Rama Karyam released (07-Mar-2024)

Jayanti mahotsavam of Acharya Swamigal was celebrated at Sri Kanchi Kamakoti Math, Ayodhya on 6th and 7th March 2024, Ganapati Havan, Navagraha Havan, Sudarshana Havan, Purushasukta Havan, Rama Shadakshari Havan and Ayushya Havan was performed at Ayodhya Sri Ram Janmabhoomi Mandir Yagashala by Sri Kalanchery G.K.Seetharama Sastrigal

Sri Rama Karyam – Glimpses of Holy Efforts – Sri Kanchi Kamakoti Peetam & Sri Udipi Pejavar Math - book was released on the occasion of 56th Jayanti Mahotsavam by Acharya Swamigal at Tirupati and Pujya Pejavar Swamiji at Ayodhya through video conferencing this evening (7th March 2024). The ebook can be accessed at <https://kamakotikosh.org/books/sri-rama-karyam-ebook/>

Visit <https://kanchimuttayodhya.in/56th-jayanti-celebration-of-sri-sankara-vijayendra-saraswati-swamigal> for a detailed report with more photos.



Aradhana of 67th Acharya performed at Tirupati (10-Mar-2024)

Aradhana of Jagadguru Pujoyashri Mahadevendra Saraswati Shankaracharya Swamiji, the 67th Peethadhipathi of Sri Kanchi Kamakoti Peetham performed at the Srimatham camp at Tirupati.



Acharya Swamigal arrives at Kanchi after Vijaya Yatra - grand welcome accorded (20-Mar-2024)

Acharya Swamigal arrived at Kanchipuram from Tirupati via Arakkonam marking the conclusion of Vijaya yatra spanning almost two years covering places from Rameshwaram to Kashi and Ayodhya. At the Sarvateertha kulam(tank) considered as one of the boundaries of Kanchipuram, Acharya Swamigal was given Poornakumbham with Vedic recitation. Prasadam from Sri Kamakshi Ambal Devasthanam, Sri Ekambaranatha Swami temple and various temples were given. Thereafter, Acharya Swamigal came in procession on a flower decked van. Vedaghosham, mangala vadyam led the procession. A large number of devotees gathered to welcome Acharya Swamigal.



Aradhana Mahotsavam of Pujyashri Jayendra Saraswathi Swamigal commences at Kanchipuram (20-Mar-2024)

Aradhana Mahotsavam of Pujyashri Jayendra Saraswathi Shankaracharya Swamigal- Veda Parayanam, havans and Vidwat Sadas is being held at Shrimatam, Kanchipuram. The three day programme concluded on 22nd March, the aradhana day



The 6th Varshika Aradhana of His Holiness Pujyashri Jayendra Saraswathi Shankaracharya Swamigal, the 69th Shankaracharya of Sri Kanchi Kamakoti Peetam was performed at Shrimatam, Kanchipuram in the presence of Acharya Swamigal. The Aradhana celebrations began on 20th March 2024 with Veda Parayanam and Vidwat Sadas. On 22nd March, Aradhana day, Ekadasa Rudra Japam and homams were performed. Abhishekam was performed at the Adhistanam of Pujyasri Mahaswamiji, followed by Alanakaram.



At 9 am, Sangeetanjali took place in which musicians rendered Sri Thayagaraja Pancharatna Goshti Gaanam and other kritis.

The poornahuti of the homams being performed took place after which Acharya Swamigal performed abhishekam with the kalasa teerthams at the Adhistanam. Vasordhara, Poornahuti and Mahabhishekam at the Brindavanam and Teertha Narayana Puja performed. Samparadaya Bhajans were rendered on the occasion.

Prasadam from various temples including Sri Kamakshi Ambal Devasthanam and Sri Tirumala-Tirupati Devasthanams, Sri Akhilandeswari Ambal Devasthanam, Tiruvanaikovil were offered at the Brindavanam.

Various sanyasis and sadhus participated. A large number of devotees participated in the pujas and received the blessings of Acharya Swamigal. Annadaanam - prasadam was offered to devotees.

In the evening, the Swarna Ratham and Sangeeta Samarpanam were performed.

It may be noted that 22nd March 1954 is the Sanyasa Sweekara day of Pujyashri Jayendra Saraswati Shankaracharya Swamigal, and it was on this day 70 years back in 1954 that His Holiness Pujyashri Jayendra Saraswathi Shankaracharya Swamigal was initiated into Sanyasa by HH Paramacharya Pujya Sri Chandrasekharendra Saraswati Mahaswamigal. The programme was webcast live on kamakoti tv and <http://www.youtube.com/kanchimath>



134th Aradhana Mahotsvam of the 65th Acharya at Ilayathangudi (03-Apr-2024)

134th Aradhana Mahotsavam of the 65th Acharya of Sri Kanchi kamakoti Peetam Pujiyashri Sudarshana Mahadevendra Saraswathi Swamigal at Ilayathangudi, Tamilnadu aradhana - Day 1 commenced with Rig veda parayanam , Ganapathi Homam and Avahanthi Homam



Acharya Swamigal visits Sri Kamakshi Ambal Devasthanam - visesha pujas performed (05-Apr-2024)

Acharya Swamigal visited Sri Kamakshi Ambal Devasthanam, Kanchipuram and performed abhishekam and Visesha Pujas. Acharya Swamigal was received with poornakumbham and mangalavadyam. After pujas at Sri Kamakshi Ambal Sannadhi, Sri Adi Shankara and other sannadhis, Acharya Swamigal offered prayers at and performed Parikrama around the prakaram, accompanied by priests and devotees.



Tamil New Year Krodhi - Anugraha Bhashanam of Acharya Swamigal (14-Apr-2024)

க்ரோதி சம்வத்சரம் - தமிழ் புத்தாண்டு - விஷுக் கனி -

தமிழ்ப்புத்தண்டு மற்றும் விஷுவையொட்டி, ஜகத்குரு பூஜ்யஸ்ரீ சந்திரசேகரேந்திர சரஸ்வதி மஹாஸ்வாமிகள் மற்றும் பூஜ்யஸ்ரீ ஜயேந்திர சரஸ்வதி சங்கராசார்ய சுவாமிகளின் ப்ருந்தாவனங்களில் விசேஷ அலங்காரங்கள் செய்யப்பட்டிருந்தது. நாதஸ்வர மங்கள இசை, வேதபாராயணம் மற்றும் பஞ்சரத்ன கோஷ்டி கானம் நடைபெற்றது. பூஜ்யஸ்ரீ ஆசார்ய சுவாமிகள் குழுமியிருந்த திரளான பக்தர்களுக்கு ஆசிகள் வழங்கினார்கள். ஸ்ரீகாமாஷ்டி அம்பாள் தேவஸ்தானம் மற்றும் பிற கோவில்களில் இருந்து பிரசாதம் வழங்கப்பட்டது.



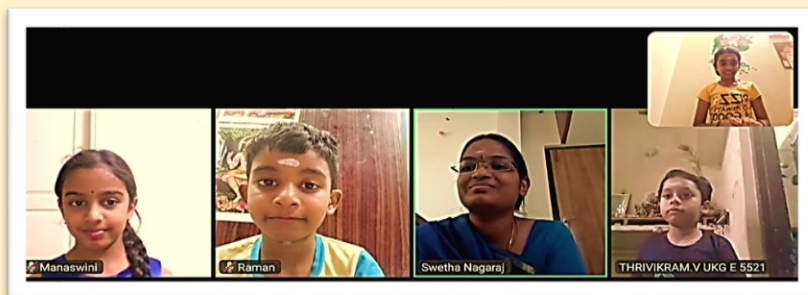
Samarpanam – A special write up on Sri Sankari

An initiative to inculcate the knowledge of Slokas and significance of Sanatana Dharma in children from an early age. On Acharya Swamigal's Agnya Sri Sankari was started on Sri Vikhari year, Vysa Pooja day (17-Jul-2019).

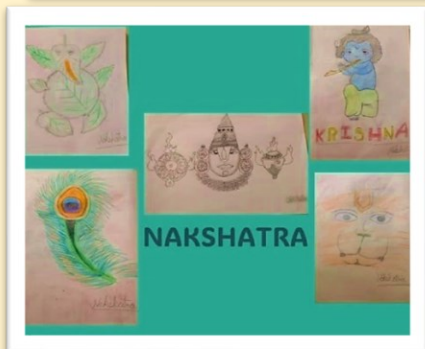
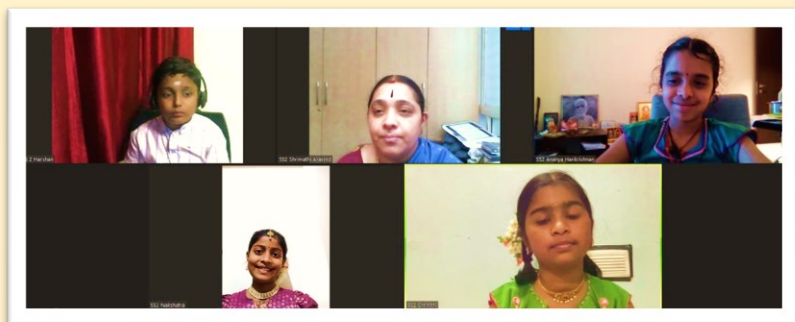
Sri Sankari Samarpanam - With Acharya Swamigal's Anugraham, Sri Sankari Samarpanam is organized every month. Five to six batches of students participate each month.

First Samarpanam was held Online, on Sunday, 28-Jan-2024. The event commenced with opening prayer sloka Swasthi Vachanam by an Online 10 Student. Followed by Sri Sankari Introduction by Smt. Banu Rekha Ravi.

Online 1- Sloka Samarpanam began with Śrī Gaṇeśa Pañcaratnam and Tōṭakāṣṭakam by the batch students, guided by their adhyapika Smt. Swetha



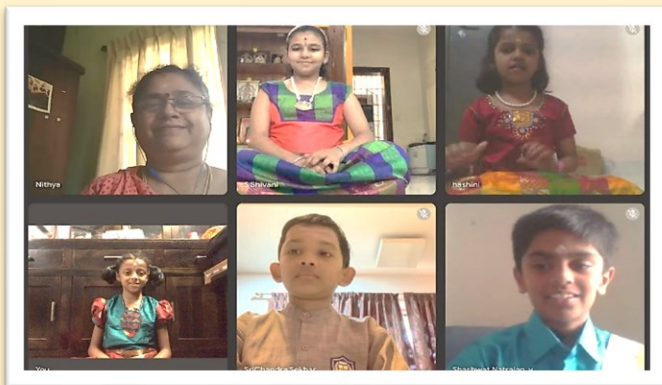
Online 2 - This batch is actively led by their adhyapika Smt. Shrimathi. The students displayed their learn to draw activity collage and recited Nityapārāyaṇa Stōtrams. 2 Students from the batch explained the significance of the sacred Tōṭakāṣṭakam sloka and the greatness of The Rama Nāma



Online 4: Adhyapika Smt. Latha mentors this batch, who showcased their drawing slides and chanted Śrī Kanakadhārā Stōtram. The batch also explained the origin of the stotram by displaying the sequence of images.



Online 5: The students, mentored by their adhyapika Smt. Nithya presented their drawing collage, which was then followed by Hanumān Cālīsā parayanam. All the students also took turns in presenting The Andal Charitham.



Godha becomes Andal – the Divine sharing of Garlands!

Godha always kept chanting the name 'Krishna!' "Krishna!" even in the state of her dream.

When She reached her age for marriage, Godha's Bhakthi to Lord Krishna had only developed by leaps and bounds.

One day, She wore the flower garland that Her father had prepared for offering to The Lord and derived great joy considering Lord Krishna as Her groom, standing in front of the mirror.

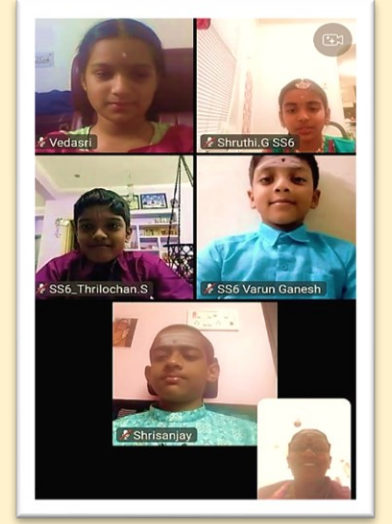
The garland was then be removed and kept in its place for her father to offer the same (unknowingly) to The Lord.

When Periyalwar observed a strand of Her hair in the flower garland to be offered to The Lord, he was shocked and made another fresh garland to offer to the Lord.

He advised Her " The offering of clothes, flowers and sandalwood paste for the Lord Vishnu should only be partaken by us after offering them first to Him". A fresh new garland was made and offered to The Lord that day.



Online 6/ Madipakkam: The progressive growth of this batch students is evident because of their adhyapika Smt. Meena. The students recited Śrī Gaṇēśa Bhujāṅgaṃ and Bālamukundāṣṭakam. One of the students from the batch narrated the Gajendra Moksham katha in Sanskrit.



Quiz: Keeping the event more engaging, quiz for students and parents were also organized, covering topics from Ramayana Bālakāṇḍa and Ayōdhyakāṇḍa and Sanātana Dharma respectively. Sri Sankari alumni Kum. Vamshini elucidated the Sthalapurāṇa of Ucchi Pillayar Koil.



The Samarpanam also witnessed enthusiastic participation from the parents of the students. A parent of Online 4 student shared the prasadam preparation video of Traditional Mysore Pak, inspiring other parents to follow Sri Sankari Adhyapikaas joined as audience for the delightful event and encouraged the online gathering with their valuable feedback. With Acharya Swamigal's Anugraham, the first Samarpanam concluded graciously.



From around the world, as shared by devotees

Abu Dhabi: Anusham Avittam and Uthiradam were celebrated with great fervour across multiple locations with participation from several families. Sri. Periyava Jayanthi celebrated in Ruwais Abudhabi with Paduka rudra abhishekam and Ashtotram arachana performed.



Dubai: Anusham was celebrated where multiple families participated. Several Sahasranamam and Veda matras were chanted with active participation from next generation as well.



Netherlands: Pradosham celebrations at Netherlands.



Houston (KKSF): With Pujashri Acharya's anugraham, KKSF Houston devotees celebrated Sri Sri Vijayendra Saraswathi Shankaracharya Swamigal Jayanthi Utsavam at Meenakshi Temple. The event started with the recitation of Swasthi Vachanam, followed by Ganapathy Pooja and abhisekam to Adi Shankara, and Maha Periyava with the recitation of Sri Rudram, Chamakam, Shuktams and Periyava Asthothram. Sri Balaji, Meenakshi temple priest with utmost devotion conducted the pooja.

Devotees offered Sangeetha Samarpanan to Acharya followed by Totakashtakam. KKSF Houston volunteers provided details of upcoming KKSF events and the SDSG Podili project to devotees.



Portland (KKSF): With HH Periyavas grace, Thai Anusham Pooja in Portland was celebrated at Smt. Seetha Krishna's home with enthusiastic participation from devotees. The event started with Vishnu Sahasranamam, Swasti Vachanam and Guru Strotams followed by Shodhashopachara pooja to HH Periyava Padhukas. Hosts and kids did Archana to HH Mahaperiyava, HH Jayendra Periyava, Nidhana Pataye for HH Periyava. Kids and adults enthusiastically offered their sangeetha and shloka samarpanam to Periyavas. Devotees also recited Thotakaashtakam, Maitreem bhajata after the Shodasha Upachara pooja. Srimatam prasadamams were distributed to all.



With HH Periyavas grace, Maasi Anusham Pooja and 56th Jayanthi Utsavam of Sri Sri Periyava was celebrated at Smt. Sivaranjani Balachander's home with enthusiastic participation from devotees in Portland. The event started with Swasti Vachanam and Guru Strotams followed by Shodhashopachara pooja to HH Periyava Padhukas with ekavara Rudraabhishekam. Hosts did Archana to HH Mahaperiyava, HH Jayendra Periyava, Nidhana Pataye for HH Periyava. Kids and adults enthusiastically offered their sangeetha and shloka samarpanam to Periyavas. Devotees also recited Thotakaashtakam, Maitreem bhajata after the Shodasha Upachara pooja. Srimatam prasadamams were distributed to all.

Tampa (KKSF): With the Blessings and Anugrahams of Guru Parampara, KKSF Tampa Chapter celebrated January Month's Anusham Pooja on February 3rd @ Smt. Padma and Sri. Lakshminarasimhan's Residence. Pooja Started at 4 PM with Ritweeks and families. Guru Pooja started with Poornakumbha for Kamakshi Periyava. Ritwiks and kids chanted Vishnu Sahasranama, Swasti, Ganapathy Pooja, Varuna Kalasa Sthapana, Panchamritha vishesha dravyodhaka snanam, Ekavara Rudrabhishekam for Periyava, Pancha Suktam Chanting, Ashtothram for Shiva, Kanchi Guru parampara, Periyava.

Program continued with lots of ragas and Lalitha Sahasranama Parayanam. Followed by Thotakashtakam and concluded with Naivedhyam , Maha Aarthi and distribution of Mahaprasadam.



With the Blessings and Anugrahams of Guru Parampara, KKSF Tampa Chapter celebrated January Month's Anusham Pooja on March 4th @ Smt. Aruna and Sri. Sai Krishna' Residence. Pooja Started at 4 PM with Ritweeks and families. Guru Pooja started with Poornakumbha for Kamakshi Periyava. Ritwiks and kids chanted Vishnu Sahasranama, Swasti, Ganapathy Pooja, Varuna Kalasa Sthapana, Panchamritha vishesha dravyodhaka snanam, Ekavara Rudrabhishekam for Periyava, Pancha Suktam Chanting, Ashtothram for Shiva, Kanchi Guru parampara, Periyava.

Program continued with lots of ragas, Followed by Thotakashtakam and concluded with Naivedhyam , Maha Aarthi and distribution of Mahaprasadam.

With the Blessings and Anugrahams of Guru Parampara, KKSF Tampa Chapter celebrated Mahaperiyava Aaradhanai and January Month's Anusham Pooja on January 6th @ Smt. Aparna and Sri. Srinivasan's Residence. The event started with poorna kumubham for Periyava Padhuka and Kamakshi Periyava. Guru Pooja started by Swasti Vachanam, Ganapathy Pooja, Varuna Kalasa Sthapana, Panchamritha vishesha dravyodhaka snanam, Ekavara Rudrabhishekam for Kamakshi Periyava, Pancha Suktam Chanting, Ashtothram for Kanchi Guru parampara, Maha Periyava.

The even continued with Sangeetha Samaparpanam by KKSF Tampa Next generation kids with lots of ragas, Mridhangam, Bhagavad Gita Chanting, and Shlokha Parayanam. Followed by Thotakashtakam and concluded with Naivedhyam , Maha Aarthi and distribution of Mahaprasadam.



Singapore: Sahasra Sumangali Pooja in the presence of Sri Maha Periyava Archa Moorthy and Padhuka under the auspices of Sri Kamakshi Swamigal



Sri Sri Maha Periyavaa Aaradhana In Sri Swaminathan;s house. Ganapathy homam, aavahanthi homam, Abhishekam to maha periyavaa archa moorthy and paduka



Mahanyasa Poorvaka Ekadasa Rudra Paarayanam, Homam & Abhishekam To Sri Viswwanatha Swamy & Sri Sri Maha Periyavaa Archa Moorthy @ Holy Tree Sri Balasubramaniam Temple



Makara Soorya Namaskaram In Sri Muralidharan – Devotee’s Home In The Presence Of Sri Sri Maha Periyavaa Archa Moorthy & Paduka



KKSF ANZ: With the Blessings of Pujya Acharya Sri Sankara Vijayendra Saraswati, we are extremely delighted to inform that Kanchi Kamakoti Seva Foundation Australia and New Zealand (KKSF ANZ) has celebrated the consecration of Lord Ram Lalla on 22nd January 2024 at Ayodhya.

The Vidya Pillar headed by Shri Kalyan Tatavarthy garu has taken the lead and provided the guidance since 9th January 2024 to 22nd January 2024 motivating everyone to read and participate.

We have coincided the Muhurta time at 11:30 am by starting the chanting at 11:00 am IST. Though it has been a working day in Australia, we have wound up the work and chanting at Sri Mandir, Auburn in Sydney.

Other key people who participated include, Shri Veerajau from Vedam group, Shri Anant Sai garu from Shir Veda Gayatri Parishad and Srinivas Varanasi. The priests led the havan and chanting.

Shri Naresh Aggarwal and Smt Manju have organised along with other temple volunteers 'Prasad' Distribution for the entire audience. The devotees were more than 150 at the temple.



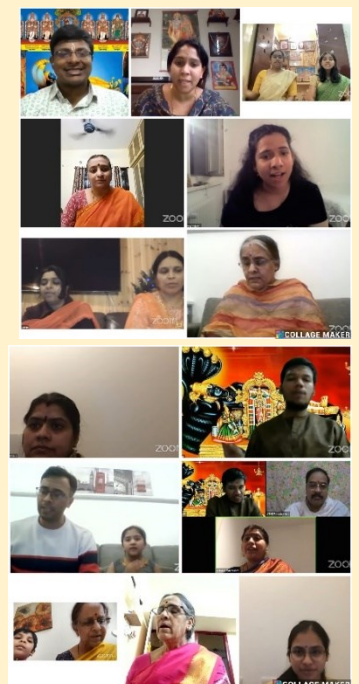
With the Blessings of Pujya Acharya Sri Sankara Vijayendra Saraswati, we are extremely delighted to inform that Kanchi Kamakoti Seva Foundation Australia and New Zealand (KKSF ANZ) has conducted its 2nd event "Saint Tyagaraja Aradhana" on 10th Feb 2024. The program duration is 2.5 hours nonstop singing from children, adults, SDPA Teachers across USA, Wellington, Auckland, Brisbane, Melbourne and Sydney.

Core members from Vidya Pillar by Dr Usha Sridhara garu, Vedam Pillar Sri Veera Rajugaru along with regional coordinators Sri Satya Malyala & Sri Satya Veer from Brisbane motivated everyone to participate. The program is sponsored by Kamakoti Bhakti Kendra Smt Hima. Detailed report will be shared in the next edition.

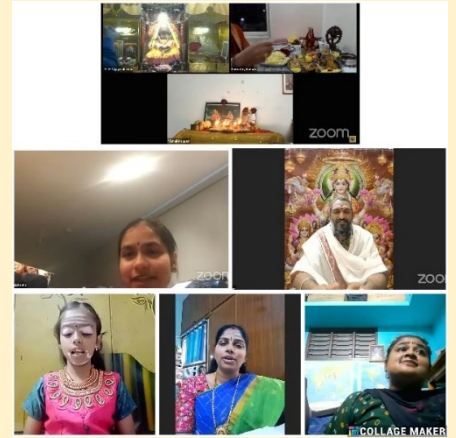
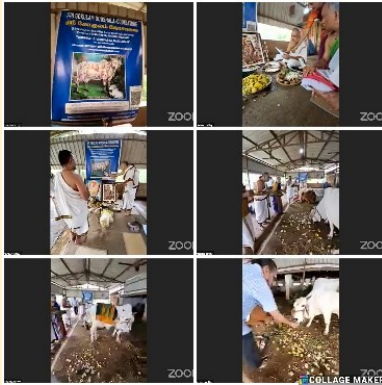
Shangai, China: Arul Tharum Mahaperiyava Group - ATM celebrated Vaikunta

Ekadashi with special 12 hours satsang from 23-12-2024 5 PM to 24-12-2024, 5 AM IST. Satsang was arranged with many programs such as reading of Deivathin Kural, Enipadigalil mandhargal, Ashtothram, Mahaperiyava Harathi, Pravachanam by Smt Usha Sankaranarayanan on ananya bhakthiyum Ananthasayanam, songs and speech by ATM children, speech on Thirumalin Thiruthalangal paadalgaludan by Shri Manikandan, Pravachanam by Kesava Ganapadigal,

Pravachanam by Smt Krishnaveni on Vishnavirukuriya malargal, Aazhvargal Vaibavam by Shri Aditya Kalyanaraman, NRIs songs, ATM Devotees Nama Japam, Shri Arun Venkat Iyer's pravachanam and finally we concluded Satsang with ATM Sloka parayanam and Mangala Harathi



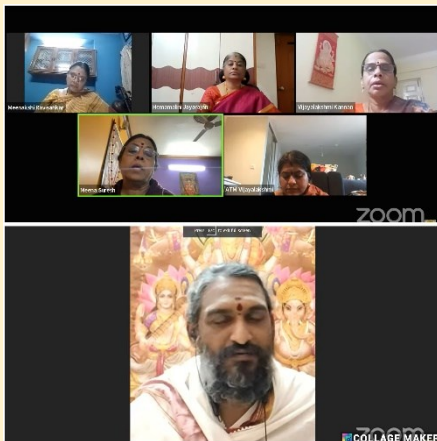
ATM celebrated Thiruvadhirai with a pravachanam by Smt Shyamala Namashivayam (Ellam Avan Seyal) and Shri Veeravalli Prasanna kumar (Shanmukothpathi). Also, ATM members chanted slokas and sang songs.



ATM arranged and performed Samasti Gho poojai on 7-1-2024 and many members participated and got the blessings.



ATM arranged for Pattimandram on 14-01-2024 on the topic “thangal sagodharanuku sirappaga kadamaiyai seidhavargal Ramanin sagodharargala alladhu Ravanin Sagodharargala”. Veeravaalli Shri K Prasanna kumar was the Judge of this Pattimandram. Participants were Shri Gopalakrishnan, Smt Madhavarshini, Shri G.Magesh, Shri Arun Venkat, Shri Vijay and Shri Aditya Kalyanaraman.



ATM arranged for special satsang on 11-1-2024 for Hanuman Jayanthi with pravachanam on “Boo Pradhakshinam” by Shri Veeravalli Prasanna kumar followed by slokas by ATM coordinators



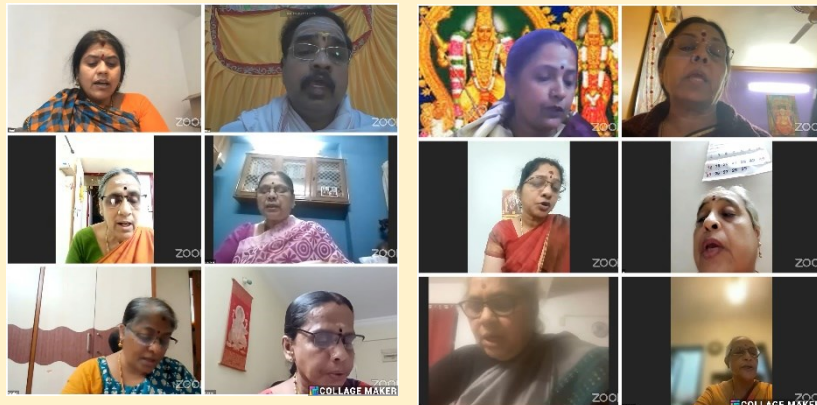
ATM arranged for 12 hours of Aganda Rama Nama Japam on 21-01-2024 (5 AM to 5 PM IST) to celebrate the inauguration of Ram Mandir at Ayodhya. ATM members largely participated and the Rama Namam was taken to the hearts of all ATM Members.



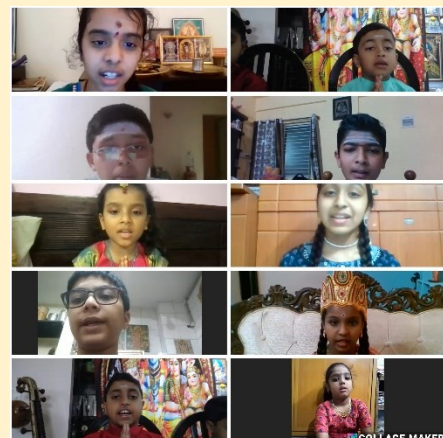
ATM celebrated thaipoosam with sorpozhiyu of Smt Madhuvashini on Ullam urugudhaiya where large members participated and enjoyed the divine sorpozhiyu and got the blessings of Lord Muruga. Shri.Chandramouli mama participated and invited the Chief Guest of the Sath Sangam



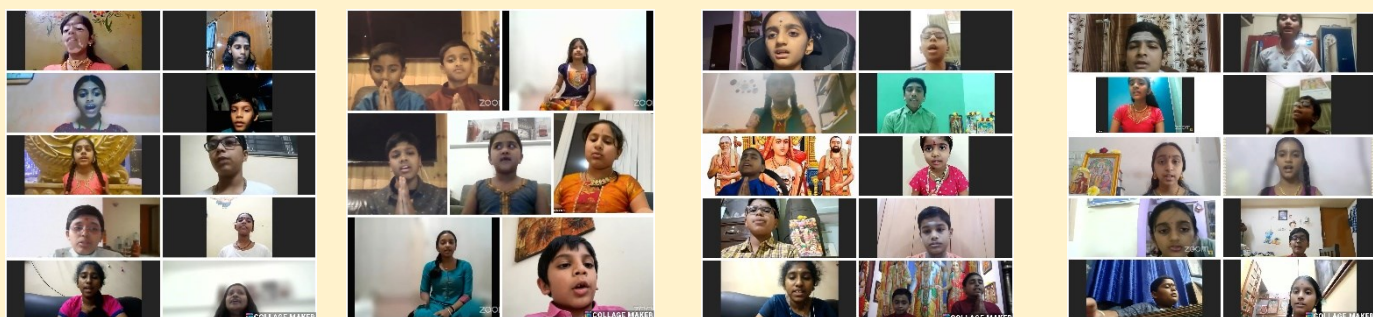
ATM sloka parayanam members chanted Abirami Andhadhi on Thai Amavasai day 9-02-2024 and made the day so divine for all ATM Group members.



ATM celebrated Shivarathri with 12 hrs special satsang from 8/3/2024 – 5 PM IST to 9/3/2024 5 AM IST. Many programs where large number of kids and adults could participate. Satsang started with Mahaperiyava Ashtothram with inaugural speech by Shri ATM Srinivasan followed by Children special programs, Namasankeerthanam by Guru Anugraha Team (Smt Mohana), sorpozhiyu by Smt Sankareswari Arumugam on “Perunkarunai Peraaru”, Sivananda Lahariyum and Soundaryalahariyum by Shri Aditya Kalyanaraman and Shri Magesh, Thiruvilayadal story narration, Nama Japam, Sloka chanting and Devaram by ATM Devotees and the program was concluded with Mangala Harathi.



Kids participate in regular satsang and various festival programs in large numbers and their performances were staged in zoom meet.



ATM has started classes for Mooka Panchasathi on 16-06-2023. Smt Mohana Krishnan teaches for more than 100 ATM members.

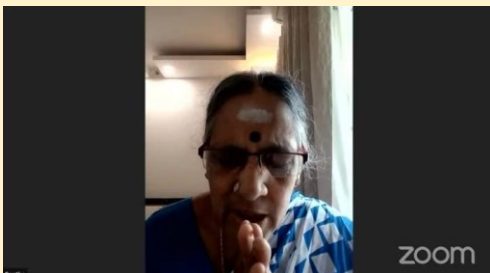
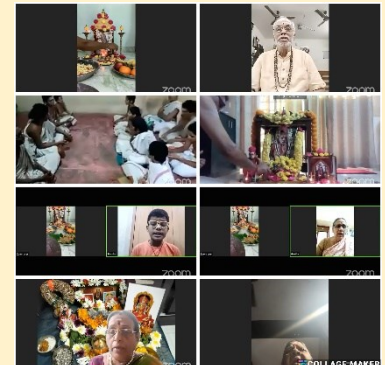


ATM Kalyana Vaibogam is the initiative by ATM Group to publish ATM Group members varan profile in Charts and help to seek allinace. We have 5000 plus Varans registered in our Chart and till today 242 marriages got fixed. Further ATM Kalyana Vaibogam has created a platform for alliance introduction through Zoom on every Sunday, named "ATM Kalyana Vaibogam Varan Introduction Program (VIP)". So far 17 VIP Programs telecasted in our Group.



ATM Monthly Adhi sankara poojai was held at Smt Padmamoothy home on 15/1/2024 and at Shri R.Radhakrishnan's home on 14/2/2024 with Sankara Bagawathpadal Ashtothram, Rudram, songs by ATM Devotees and Veda Parayanam by Sri Bhoopala Vishnuvardhan Ganapadigal and vidyarthees of Sri Vedanarayana Vedapatasalai

ATM Monthly Anusha Poojai was held on 8/1/2024 at Smt Gomathi's home, 4/2/2024 at Smt Girija Guru's home and on 3/3/2024 at Smt Thailambal's home. Rudram by Sri Bhoopala Vishnuvardhan Ganapadigal and vidyarthees of Sri Vedanarayana Vedapatasalai and songs by ATM members were performed on pooja days



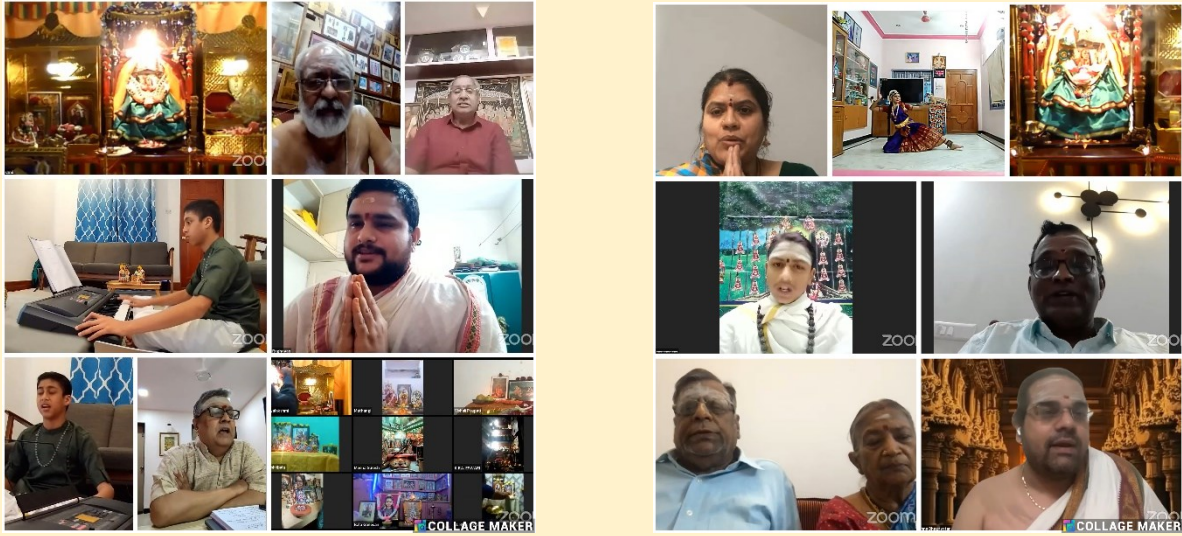
Weekly twice, Adult sloka class are being conducted by Smt.Geetha Maami to teach Slokas to Elders

With the blessings of Sri Mahaperiyava Srimad Bhagavatham classes started on 23rd December 2023, on Vaikunta Ekadashi day by Smt Perundevi Kannan mami. Classes are held twice a week with enthusiastic participation of our Group devotees.

With blessings of Sri Maha Periyava almost 223 Sath Sangams completed virtually with the participation of ATM Devotees across 10 countries. ATM Sath Sangam usually on Saturday evening at 5 pm, begins with Deivathin Kural by Smt. Vijayalakshmi Srinivasan followed by Enipadigalil Mandargal by a group members on rotation.

Members of ATM participated in all Saturday Satsangam by singing song, bhajan, devotional experience etc. and eminent personalities in the fields of music, speech were arranged to participate in ATM Saturday Sathsangam. Every Satsang have Sri Balaperiyava Ashtothram, Sri Sathguru Panchakam, Sri Mahaperiyava Paadhuka panchaka Stotram, Thotakashtaka, Sri Kamakshi Devi Choornika and Mangala Harathi by ATM Members. If you

want to participate in ATM Sath Sangam or participate in ATM Guru Poojai or ATM Group Ashtothram or ATM Samasti Bikshavandanam, you may send Whatsapp Message to Group Founder Smt.Vijayalakshmi Srinivasan at +8613472673759.





Hara Hara Sankara Jaya Jaya Sankara



KANCHI KAMAKOTI PEETAM, 1, Salai Street, Kanchipuram, Tamil Nadu.

Editorial team

(Sri Barath Ramachandran, Sri Gopalakrishnan, Sri Lakshman, Sri Maj. Gen. Murali Gopalakrishnan, Sri Mani TR, Sri Sundar Ram KS and Sri Vasanth Mehta)

Email: Nrikanchinews@gmail.com

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