Friday, the 22nd March 2013 is a Red Letter Day in the annals of Sri Kanchi Kamakoti Peetam. It heralds the commencement of the Diamond Jubilee year of His Holiness Sri Jayendra Saraswathi Swamiji, of being anointed as the 69th Sankaracharya of the most venerated Sri Kanchi Kamakoti Peetam.

On Thursday, the 18th day of July, 1935, a baby boy was born in a small village called Irulnecki to Mahadeva Iyer and Saraswathi, a pious and a devout couple. The place of his birth, “Irulnecki”, which in Tamil means the dispeller of darkness, bespoke the glorious path that was ordained for this child who was to be named Subramanian by his parents.

He was initiated into Sanyasa Ashrama and anointed to the pontificate of the venerated Sri Kanchi Kamakoti Peetam, by the most revered Paramacharya on the 22nd March 1954.

Ever since, Sri Jayendra Saraswathi Swamiji, our beloved Acharya, has been working tirelessly for the ideals and values of Sri Kanchi Kamakoti Peetam. He firmly believes that one has to reach out to the masses to serve them effectively. It is this belief that made him walk over a million kilometers and meet people in every nook and corner of our country not once, not twice but thrice.

He is perhaps the only Acharya in the lineage of Adi Sankara to have made the pilgrimage to Mount Kailash and Manasarovar. He has consecrated the idol of Adi Sankara at the foot of Mount Kailash. His credo has been 'Manav Seva is Maheswara Seva'. He is solely responsible in redefining the role of the Sri Kanchi Kamakoti Peetam and making it socially relevant by extending its boundaries to include the service of humanity apart from its spiritual development.

The Acharya has taken the spirit of Hinduism to the doorsteps of society and has made people realize the importance of service to communities. He is the driving force behind the setting up of numerous hospitals, health care centres, educational institutions, homes for the old, destitutes & physically challenged in different parts of the country, including Tribal Areas.

He has been continuously toiling for the preservation and propagation of Vedas and by his relentless efforts, Sri Kanchi Kamakoti Peetam is solely responsible for the existence and running of hundreds of Veda Patashalas across the country.

A seer of the highest order, he stands tall amongst all spiritual orders for his immense contribution to National Integration. He has been continuously striving to bring about religious harmony and in particular, strengthen the unity between Hindus and Muslims, in the interest of our Nation. It is these efforts that have earned him the admiration and respect of the leaders of other religions.

A sanyasi in his quest for spiritual evolution distances himself from the world at large and observing silence retires into a secluded place to meditate upon the almighty. Our beloved Acharya has forsaken both silence & seclusion for the benefit of mankind. An ascetic with astounding energy, He is an amazing admixture of a philosopher, scholar and above all a practical reformer and an exceptional organizer.

It is only appropriate that we celebrate the 60 long years of His tireless efforts for the social and spiritual upliftment of one and all.

WE INVITE YOU TO BE A PART OF THIS HISTORIC EVENT AND TAKE THE BLESSINGS OF HIS HOLINESS.
22nd March, 2013
Venue : Sri Matam, Kanchipuram

Programme

05.30 a.m. : Ganapathi Homam
07.00 a.m. : Grand Procession led by Jagadguru Sankaracharya
Sri Sri Sri Sankara Vijayendra Saraswathi Swamiji
Followed by:
Nadaswaram
Dandi Sanyasi
Vedic Pandits
Soundaryalahiri Paarayanam
Vishnusahasranama Paarayanam
Bhajan
Children of Sankara Educational Institutions
Folk art
Jana Kalyan Members

09.00 a.m. : Bikshavandanam & Pada pooja
12.00 p.m. : Samarpanam of Temple Prasadams to Sri Periaval
06.00 p.m. : Carnatic Music Concert by
Shri P. Unni Krishnan – Vocal
Shri Delhi P. Sunderarajan – Violin
Shri Tiruvarur Bhaktavatsalam – Mridangam
Shri Master G.S. Sundaram – Mridangam
Shri E.M. Subramaniam – Ghatam

06.30 p.m. : Sahasra Deepa Pooja at Sri Kamakshi Temple
திகடுக்கி திருவண

காலம்

05.30 மணி - கள்ளை விளக்கம்
07.00 மணி - பதி பதி பதி நிலைவுச் சுழல்பாடு
              தொடர்பானது முதலில் கொண்டு செலுத்தமுதல்
              வாழ்பாடு அறுவலை

09.00 மணி - பிள்டுக்கன்றாம் மாநாடு பர்க்கப்படுத்தும்

12.00 மணி - பதி பதி பதி சுருக்கிய வகைகளில்
              தொடர்பானது அல்லது
              சாத்தியச் சரணாலை விளக்கின்
              கீழ் சரணாலை விளக்கத்தை

மாரம்

06.00 மணி - திகடுக்கி
           பதி பதி சாத்தியச் சரணாலை - பக்தப்பாடு
           பதி சிங்கம் பிள்டுக்கன்றாம் - வாழ்பாடு
           பதி சிங்கம் வாழ்க்கைக்காலம் - முன்னேற்கும்
           பதி சிங்கம் சிங்கம் - முன்னேற்கும்
           பதி உ. பா மரபுச்செய்திக்கு கூட

06.30 மணி - பதி கம்புகளை அமைப்பால் சிற்றிலை
              கைப்பாடு தீர்ப்பு